

AQUARIUS

ROMANS & CURTAINS COLLECTION

Your Complete Guide
August 2025

arena





CONTENTS

Introduction	03
Fabrics	04
USP's	05
Colours for 2025	06
Trends	07
New Exclusive Designs	08
Capsule Collection	09
The Range	10
Header Types	12
Metal Poles	13
Wooden Poles	17
Tracks	18
Tieback & Holdbacks	19
Cushions	24
Motorised	25
Sustainability	26
Marketing Support	27



THE ROMANS & CURTAINS COLLECTION

The NEW Romans & Curtains collection is here! The design of the books take inspiration from the new Capsule Collection, Secret Garden, with a floral design beautifully debossed across the front and back cover. This matches perfectly with the trend-led fabric designs that sit within the collection.

We have a wide range of on-trend prints, patterns and plains available, with 90% of the fabrics being new to the collection. Sustainability remains as a focus across the range, with 85 SKUs made from 50% recycled polyester - that's an over 200% increase from the last Romans & Curtains collection!

We've made innovation a focus for this collection based on your feedback!

As motorisation is becoming more and more popular within the market, we are powering our motorised Roman blinds with Somfy for the first time in the Romans category. Your customers can also make their homes Smart with the Somfy Smart Hub, and add additional accessories like the Wall Switch, Solar Panel and 15 channel remote. To increase control options with the Romans category too, we've added a breakaway chain. This allows a more child safe option with no restrictions on chain length, at no extra cost!

There's also been an update to the pricing for the range, with fabrics being more spread out across each price table, and the introductory of a new Price Table E, for more premium fabrics.

We hope you enjoy the new collection!



FABRICS

We have an impressive 286 fabrics in our Romans & Curtains collection, with over 90% being new fabrics.

And now also 12% of our Romans & Curtains ranges are available in our Rollers & Verticals collections too!

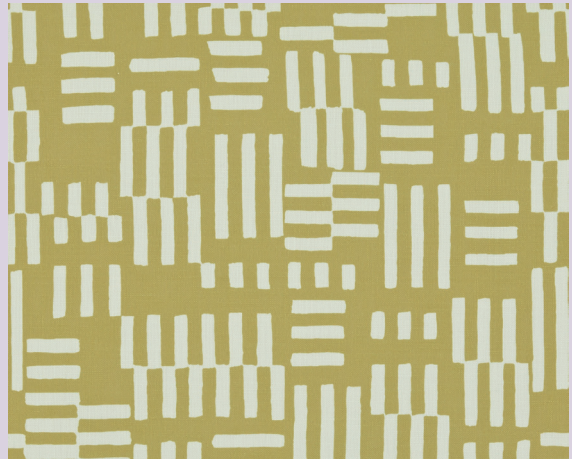
Pinto



Roller



Vertical



Roman

Sprigs



Roller

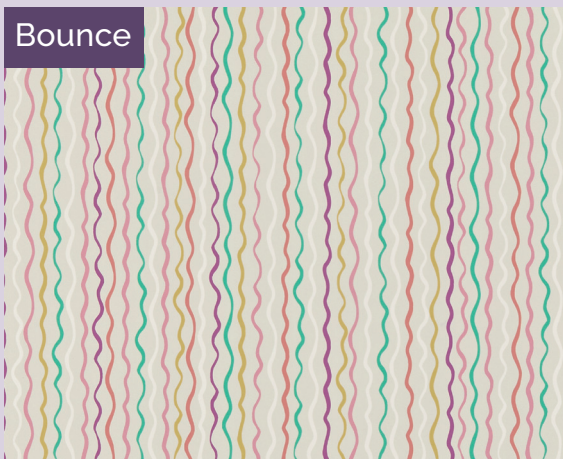


Vertical



Roman

Bounce



Roller



Vertical



Roman

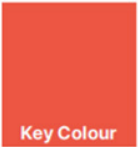
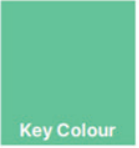
USP'S

- New lifestyle imagery
- New capsule collection
- New breakaway chain
- New motorisation powered by Somfy
- New colourways in current bestsellers
- New pricing and specification card
- New label design & icons
- Increased number of fabrics made from recycled polyester yarn



COLOURS FOR 2025

Key colours for 2025 include greens, reds and browns – a reflection that earthy calm tones are here to stay. Classic blues are also still prominent throughout the range, as well various shades in each colour section to offer the customer choice.

PANTONE® 6150 C	PANTONE 449 C	PANTONE 616 C	PANTONE 2304 C	PANTONE 2044 C	PANTONE 7417 C	PANTONE 2170 C	PANTONE 2438 C
			 Key Colour		 Key Colour		
PANTONE 6108 C	PANTONE 7545 C	PANTONE 4178 C	PANTONE 6102 C	PANTONE 6026 C	PANTONE 3544 C	PANTONE 4023 C	PANTONE 479 C
			 Key Colour	 Key Colour			
PANTONE 202 C	PANTONE 6193 C	PANTONE 4025 C	PANTONE 720 C	PANTONE 4012 C	PANTONE 7670 C	PANTONE 7647 C	PANTONE 335 C
			 Key Colour			 Key Colour	
PANTONE 7419 C	PANTONE 2052 C	PANTONE 2114 C	PANTONE 4236 C	PANTONE 3524 C	PANTONE 2309 C	PANTONE 568 C	PANTONE 346 C
				 Key Colour			 Key Colour

TRENDS

For this collection we have focused on 4 keys trends.

Elements

Draws inspiration from the calming influence of coastal wellbeing, incorporating a palette of softer, cooler tones to create a serene and restorative atmosphere in any space. Making it easy to achieve a relaxed, welcoming environment that promotes both comfort and healing.

Midnight Garden

Offers a bold and dramatic interpretation of floral design, featuring rich, dark backgrounds that create a striking contrast with the vibrant botanical patterns. The collection incorporates adding depth and a sense of luxury to any space.

Retro Fit

Features iconic patterns, vibrant colour palettes, and distinctive textures that capture the essence of mid-century style.

Parisian Chic

Embodies timeless elegance and understated sophistication, drawing inspiration from the romantic charm of Parisian interiors. This look features a softer, more feminine palette—think delicate pastels, gentle neutrals, and muted tones—that creates a refined yet inviting atmosphere. Subtle textures, graceful patterns, and elegant finishes come together to evoke the effortless style and poise associated with Parisian living.

Color of the Year 2025
PANTONE®
Mocha Mousse
17-1230

BRAND NEW EXCLUSIVE DESIGNS

All of these beautiful fabrics include recycled polyester yarn

Jaquards



Toba
Cloud, Meadow, **Rose**, Rust



Vegas
Natural, Shadow



Hazel
Brush, **Ochre**, Silver

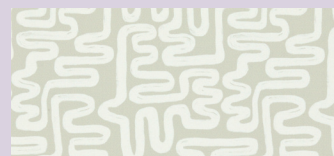


Zest
Silver, Marshmallow, **Elm**,
Mustard, Grape, Brick,
Cornflower

Prints



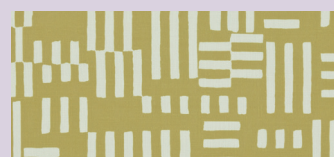
Luna
Amethyst, Ocean, Hot Pink



Glee
Hemp, Sienna, Azure



Ocean
Honey, Natural, Pink, Sage,
Infinity, Autumn, Azure,
Fiesta



Pinto
Mustard, Navy, Charcoal,
Olive, Rust

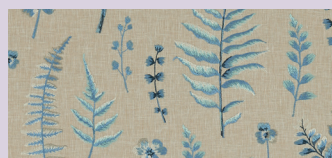
Embroidery



Alana
Midnight, Pastel, Sombre



Nadia
Vibrance, Silver, Navy



Felicity
Greenery, Silverbirch,
Wedgewood, Autumn



Evelyn
Grey, **Petal**, Ivory

Secret Garden

UNEARTH THE SECRETS OF THIS BEAUTIFUL CAPSULE COLLECTION

Inspired by nature this collection includes soft florals, bold graphical prints and unpredictable patterns, but there's a surprising secret... the colours add an instant WOW factor.

Celebrating maximalism and including key colour trends and themes you'll see everywhere from home décor to fashion, this fun and playful collection is a talking point in any room.





THE RANGE

Range Name	Number of Fabrics	Price Table
Adore	5	D
Agra	3	C
Alana	3	E
Amira	6	A
Amora	3	B
Arles	3	B
Astrid	15	A
Bounce	2	B
Bryony	4	A
Calm	3	D
Capri	7	D
Cassia	9	D
Celebrate	2	B
Cloud	5	D
Cora	3	B
Daisy Chain	3	E
Dash	4	C
Evelyn	3	D
Felicity	4	E
Ford	3	D
Glamour	9	E
Glee	3	B
Hazel	4	D
Ikat	2	C
Jennifer	4	C
Karma	6	B
Laguna	1	C
Little Star	1	A
Logan	6	A
Luna	3	C
Mabel	5	C
Machu	1	D
Malay	4	C
Maverick	5	B
Maynard	8	C
Medina	2	C

Range Name	Number of Fabrics	Price Table
Molly	1	B
Mystique	2	C
Nadia	3	D
Newcombe	4	C
Noah	6	C
Ocean	8	B
Oliver	5	D
Orbit	9	B
Orlando	8	C
Peggy	3	C
Phantom	5	D
Picnic	5	B
Pinto	5	B
Pinto Mini	1	B
Prism	1	C
Quinta	3	D
Rainbow	1	B
Ramona	4	D
Rapture	3	C
Ripple	1	D
Rosalee	6	B
Roscoe	1	B
Roxanne	3	D
Safari Friends	1	A
Sanibel	7	C
Skyler	4	C
Sleepy Sky	1	B
Speck	2	C
Sprigs	1	B
Tampa	5	B
Toba	4	C
Torazza	1	C
Tree of Life	1	C
Twisted	2	D
Vegas	2	C
Verona	4	B
Zest	8	A

HEADER TYPES

Wave



Pencil Pleat



Eyelets



Deep Pencil Pleat



Double Pinch Pleat



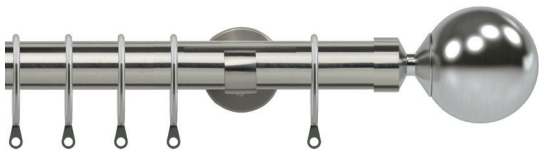
Triple Pinch Pleat





METAL POLES

Metal Pole with Ball Finial



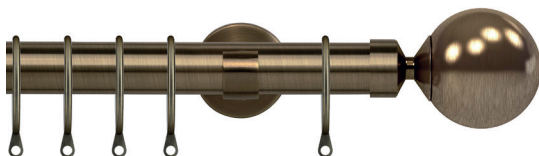
Satin Silver



Matt Black

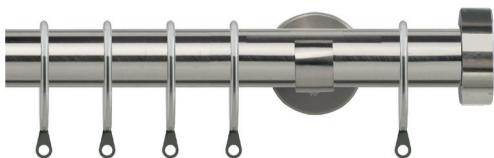


Chrome

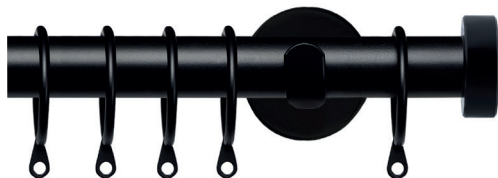


Antique Brass

Metal Pole with Stud Finial



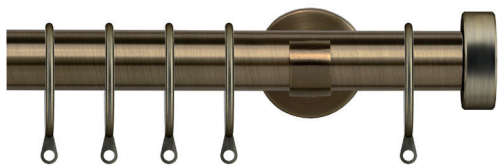
Satin Silver



Matt Black



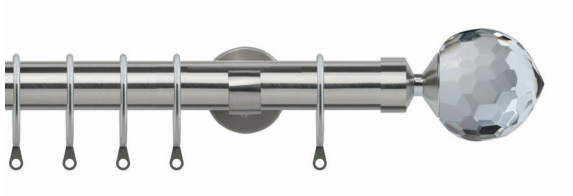
Chrome



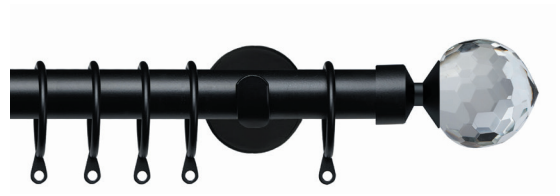
Antique Brass



Metal Pole with Crystal Finial



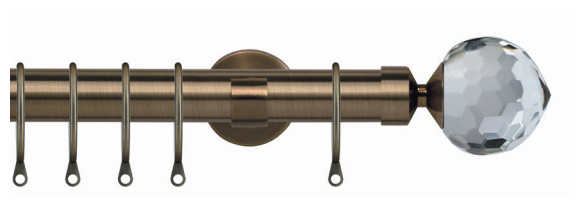
Satin Silver



Matt Black



Chrome



Antique Brass

Metal Curtain Bay Pole



Satin Silver



Matt Black

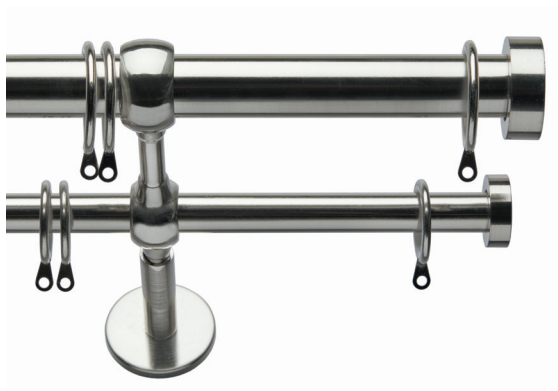


Chrome



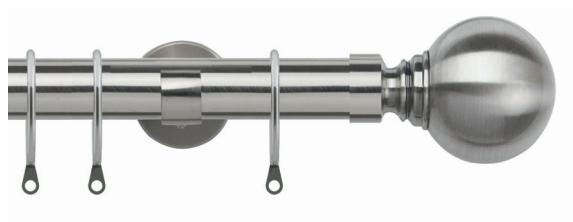
Antique Brass

Double Metal Pole



Satin Silver

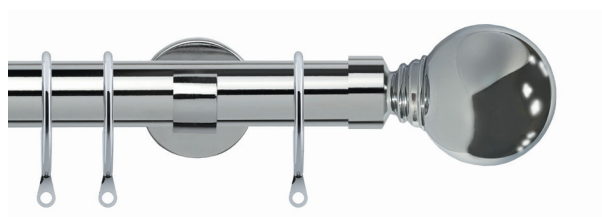
35mm Metal Pole with Ball Finial



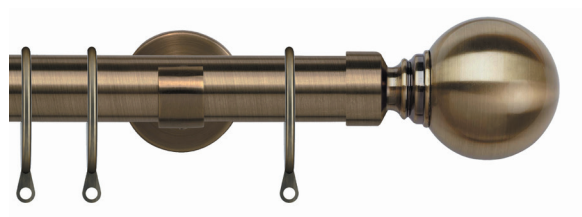
Satin Silver



Matt Black



Chrome



Antique Brass

Metal Pole Accessories



28mm Top Fix Bracket



28mm Recess Bracket



Lined Ring
(Supplied as each. Available in 19mm, 28mm and 35mm sizes.)

Eyelets



Satin Silver



Matt Black



Nickel



Old Copper



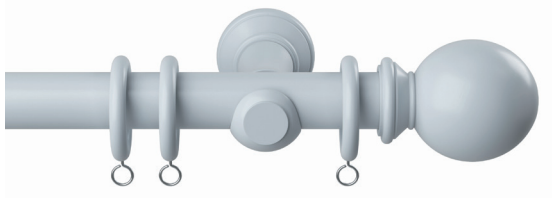
Brass



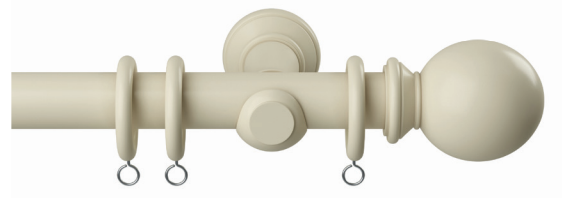
Old Gold

WOODEN POLES

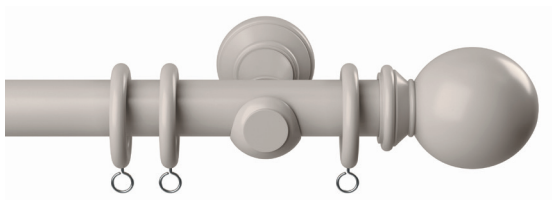
Painted Finish Wooden Poles



White

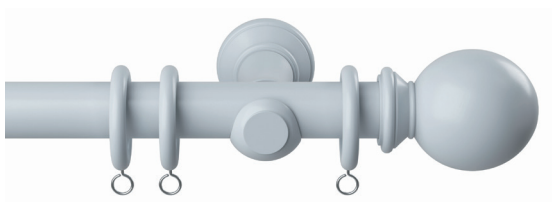


Cream



Grey

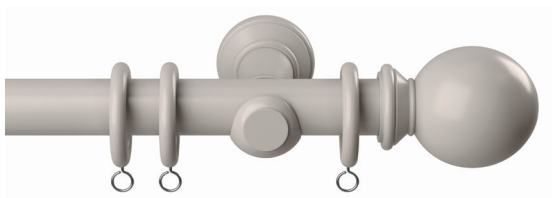
Wood Grain Finish Wooden Poles



White



Cream



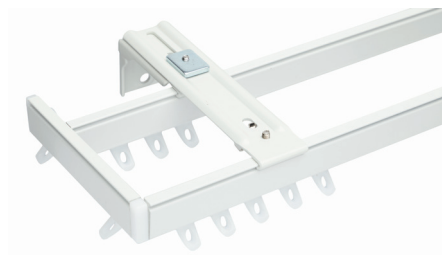
Grey

TRACKS

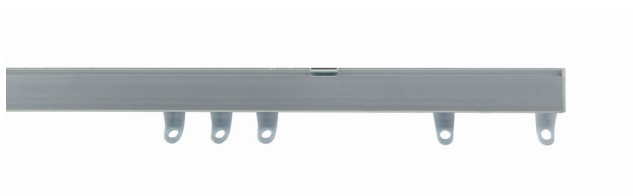
Uncorded Aluminium



**Uncorded Aluminium
Double Track Bracket**



Uncorded Aluminium - Silver Finish



Corded Aluminium



Slimline Top Fix



Wave



TIEBACKS & HOLDBACKS

Adena Tieback



Teal



Ivory



Dove



Duck Egg



Heather



Steel



Navy



Mink



Gold



Cream

Ginni Tieback



Teal



Ivory



Dove



Duck Egg



Heather



Steel



Navy



Mink



Gold



Cream

Helston Tieback



Charcoal



White



Buttermilk



Clove



Blush



Indigo



Cashmere



Saffron

Metal Holdbacks



Satin Silver



Chrome



Matt Black



Antique Brass

Ball End Tieback Hooks



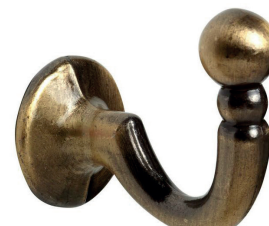
Satin Silver



Chrome



Matt Black

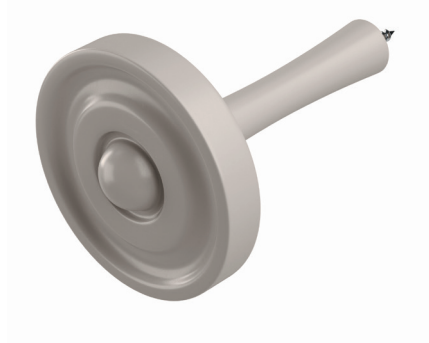


Antique Brass

Painted Finish Wooden Holdbacks



White



Grey



Cream

Wood Grain Finish Wooden Holdbacks



Natural Oak



Dark Oak



Antique Pine

Fabric Tiebacks

Available in any fabric
from the collection



Cassia Silver Birch curtain with Cassia Silver Birch tieback



CUSHIONS



43cm x 43cm - square

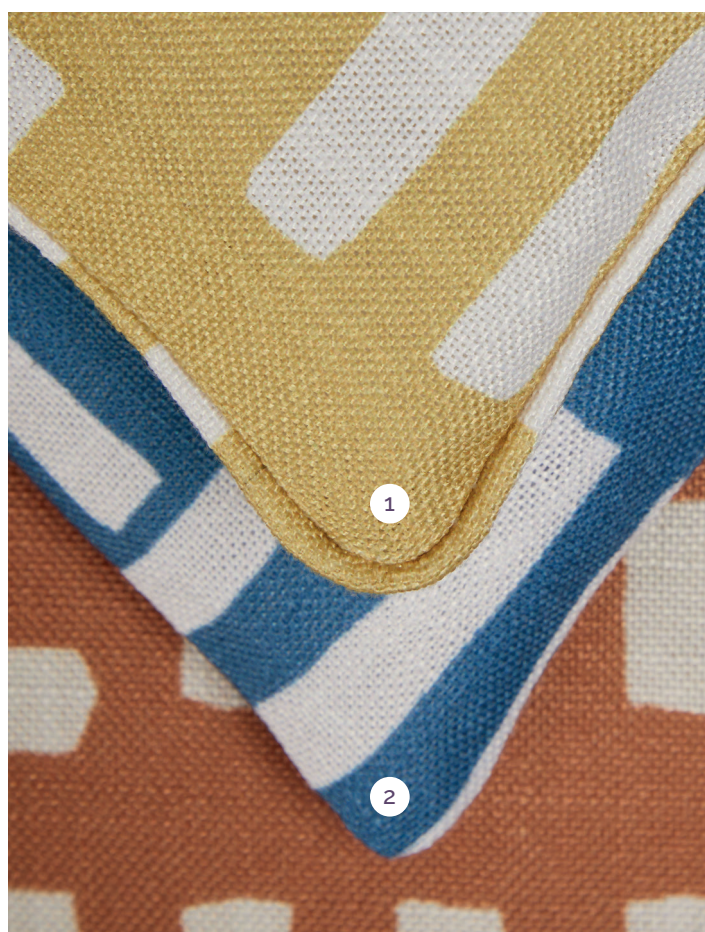


50cm x 50cm - square



30cm x 50cm - oblong

Edging Options



MOTORISED

Make a smarter choice with motorised
Aquarius Roman blinds

The benefits of motorised blinds

- Offers convenience, thanks to multiple control options
- Operate multiple blinds at once
- Enhance privacy and security
- Perfect for hard-to-reach windows
- Inherently child safe
- Can be integrated with other smart home technology when paired with a Somfy Smart Hub

The benefits of smart motorised blinds

Pair motorised blinds with a Somfy smart hub for even greater control.

- Control blinds from anywhere with the app
- Set timers, open and close blinds around daily schedules
- Control blinds through a smart home assistant like Alexa or Google Assistant

Reasons to sell motorised blinds

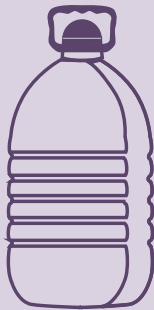
- Promote electric blinds and upsell on each appointment to increase your average order value
- Provide optimal quality, performance and longevity for your customers
- Offer customers a child-safe and convenient motorised solution with a Somfy quality product



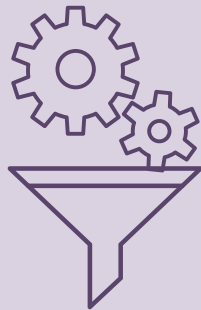
AQUARIUS
in partnership with
somfy

RECYCLED FABRICS

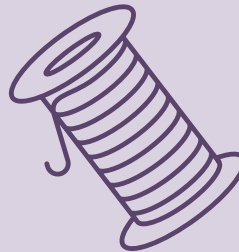
Across our plain, print & jacquard options, over 30% of our fabrics are made from 50% or more recycled polyester yarn, help your customers get the look they want with a more sustainable fabric choice.



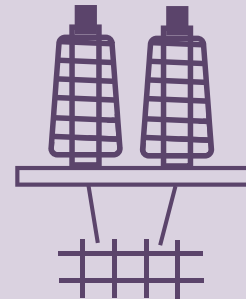
PET Polyester bottles are sorted



The bottles are ground down



Plastic granules are made into yarn



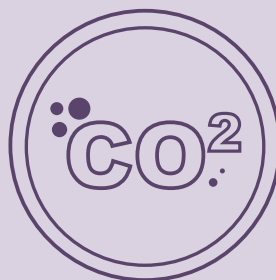
This yarn is then woven into fabric

Why choose recycled fabrics?

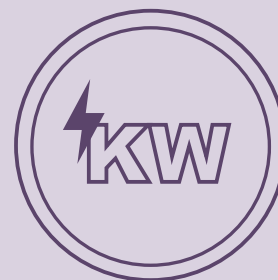
Production processes use less water, chemicals and energy than virgin polyester. Recycled polyester production therefore generates less CO2 emissions than virgin polyester.



Less water



Fewer emissions



Less energy



Look out for the 'recycled' logo across our fabrics, all of these fabrics are composed of recycled polyester yarn.

MARKETING MATERIALS

The following materials have been created to help support the new collection.

- New lifestyle imagery
- New fabric scans
- New e-presenter
- New brochure and e-brochure
- Social media pack, including new video content
- Updated Arena website content
- Update Vis App
- New launch video

